



$$P(x, f(x)) \quad Q(x+h, f(x+h))$$

$$\text{slope of } \overleftrightarrow{PQ} = \frac{\Delta y}{\Delta x} = \frac{f(x+h) - f(x)}{x+h - x} = \frac{f(x+h) - f(x)}{h}$$

slope of secant
 difference quotient
 average rate of change

move Q closer to P $\Rightarrow h \rightarrow 0$

$$\text{slope of tangent line } \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

derivative
 $f'(x)$

instantaneous rate of change

EX1 $f(x) = -3x^2$

- a. Find the average rate of change for $[0, 2]$.
- b. Find the eqn. of the tangent to the curve at $x=2$.
- c. Find the instantaneous rate of change at $x=1.5$.

a. $(0, f(0)) = (0, 0)$ $(2, f(2)) = (2, -12)$

$$m = \frac{-12 - 0}{2 - 0} = -6$$

b. point $(2, -12)$

Slope $\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$

$$= \lim_{h \rightarrow 0} \frac{-3(x+h)^2 - (-3x^2)}{h}$$
$$= \lim_{h \rightarrow 0} \frac{-3x^2 - 6hx - 3h^2 + 3x^2}{h}$$
$$= \lim_{h \rightarrow 0} (-6x - 3h)$$

= $-6x$ general

when $x=2$, $m = -6(2) = -12$

point-slope form $y - y_1 = m(x - x_1)$

$y + 12 = -12(x - 2)$

c. $f'(x) = -6x$ $f'(1.5) = -6(1.5) = -9$

EX2 $f(x) = 3x^2 - 6x$

a. Find the avg. r.o.c. for $[1, 4]$

b. Find the slope of the secant for the pts. in part A.

c. Find the instan. r.o.c. for $x=2$.

d. Find the eqn of the tangent line at $x=2$

e. Find the eqn of the normal line at $x=2$.
↳ \perp to tangent line

a. $(1, -3)$ $(4, 24)$

$$\text{slope} = \frac{24 - (-3)}{4 - 1} = \frac{27}{3} = 9$$

b. 9 (see part A)

c. $f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$

$$= \lim_{h \rightarrow 0} \frac{3(x+h)^2 - 6(x+h) - (3x^2 - 6x)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\cancel{3x^2} + 6hx + 3h^2 - \cancel{6x} - 6h - \cancel{3x^2} + \cancel{6x}}{h}$$

$$= \lim_{h \rightarrow 0} (6x + 3h - 6)$$

$$= 6x - 6 \text{ general}$$

$$f'(2) = 6(2) - 6 = 6$$

d. point $(2, f(2)) = (2, 0)$

slope $f'(x) = 6x - 6$

$$f'(2) = 6$$

$$y - 0 = 6(x - 2)$$

e. point $(2, 0)$

slope $-\frac{1}{6}$

$$y - 0 = -\frac{1}{6}(x - 2)$$

alternate form of derivative

$$\lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a} \quad \text{"a" is a real \#}$$

EX 3 $f(x) = x^3 - x$. Find $f'(2)$.

$$f'(2) = \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2}$$

$$= \lim_{x \rightarrow 2} \frac{x^3 - x - 6}{x - 2} = \lim_{x \rightarrow 2} \frac{(x/2)(x^2 + 2x + 3)}{x - 2}$$

$$\begin{array}{r} 2 \overline{) 10 - 1 - 6} \\ \underline{\downarrow 2 \quad 4 \quad 6} \\ 1 \quad 2 \quad 3 \quad 0 \end{array}$$

$$= 4 + 4 + 3$$

$$= 11$$

$$f'(x) \quad \frac{dy}{dx} \quad y' \quad \frac{d(f(x))}{dx}$$