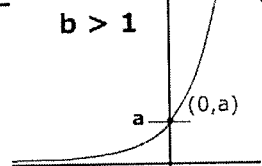


NOTES--APPLICATIONS OF EXPONENTIAL AND LOGARITHMIC EQUATIONS

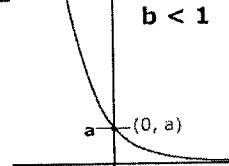
Simple Growth/Decay Model

$f(x) = a \cdot b^x$        $a$  &  $b$  are positive  
 $b > 1 \rightarrow$  growth  
 $b < 1 \rightarrow$  decay

**Exponential Growth**



**Exponential Decay**



The Population Growth/Decay Model (use when the population changes at a constant rate)

$p(t) = p_0(1 + r)^t$   
 $p_0$  = initial population       $r$  = rate of change as a decimal       $t$  = time

Half-Life Model

"half-life" is the time it takes for a sample to be half of the amount it was before

$A(t) = A_0 \cdot e^{-kt}$   
 $A_0$  = initial amount       $k$  is a constant       $t$  = time  
 OR

$A(t) = A_0 \cdot (0.5)^{t/n}$   
 $A_0$  = initial amount       $t$  = time       $n$  = the half life

Newton's Law of Cooling

$T(t) = T_m + (T_0 - T_m)e^{-kt}$   
 $T_m$  = temperature of the medium       $T_0$  = initial temperature of the object  
 $t$  = time       $k$  is a constant

Chemical Acidity

$pH = -\log[H^+]$   
 $H^+$  = hydrogen-ion concentration  
 If  $pH < 7 \rightarrow$  acid  
 If  $pH = 7 \rightarrow$  neutral  
 If  $pH > 7 \rightarrow$  base

Sound Intensity Model

$dB = 10 \log\left(\frac{I}{1 \times 10^{-12}}\right)$   
 $I$  = intensity (in watts per square meter)

Finance Models

"compounded annually"       $A = P(1 + r)^t$   
 "compounded in periods"       $A = P\left(1 + \frac{r}{k}\right)^{tk}$   
 "compounded continuously"       $A = Pe^{rt}$

$P$  = principal amount       $r$  = rate as a decimal       $t$  = time (years)  
 $k$  = # times compounded per year

**Example 1** Suppose that the half-life of a compound is  $\frac{20}{n}$  days with  $A_0$  grams present initially. Find the time when there will be 1 gram remaining.

$$A(t) = A_0 (0.5)^{\frac{t}{n}} \quad 1 = 5 (0.5)^{\frac{t}{20}} \quad \boxed{t = 46.44 \text{ days}}$$

**Example 2** Suppose you are given \$500 to invest. What annual interest rate compounded quarterly is required to double the money in 10 years?

$$A = P \left(1 + \frac{r}{k}\right)^{tk} \quad 1000 = 500 \left(1 + \frac{r}{4}\right)^{10 \cdot 4} \quad r = .0699 \quad \boxed{6.99\%}$$

**Example 3** Given the data in the chart below, predict the panda population in 2020 for the Powell Zoo.

$x = 120$

year	population
1900	76.2
1910	92.2
1920	106.0
1930	123.2
1940	132.2
1950	151.3
1960	179.3
1970	203.3
1980	226.5
1990	248.7

exp. regression

$$y = 80.075 * 1.013^x$$

$$x = 120, y = 381.18621$$

$\boxed{381 \text{ pandas}}$

**Example 4** Suppose a population in 1910 was  $P_0$  and increased at 2.25% per year. Estimate the population in 1930 & 1945. Predict when the population reached 20,000.

$$p(t) = P_0 (1 + r)^t \quad r = .0225$$

1930:  $p(20) = 4200(1 + .0225)^{20} = \boxed{6554}$   
 1945:  $p(35) = 4200(1 + .0225)^{35} = \boxed{9150}$

**Example 5** The noise level in a cafeteria is 125 dB. Find  $I$ .

$$dB = 10 \log \left( \frac{I}{1 \times 10^{-12}} \right) \quad 125 = 10 \log \left( \frac{I}{1 \times 10^{-12}} \right)$$

$\boxed{I = 3.16 \text{ watts/m}^2}$

$$20000 = 4200(1 + .0225)^t \quad t = 70.14 \text{ yrs}$$

**Example 6** A hard-boiled egg at  $96^\circ\text{C}$  is placed in  $16^\circ\text{C}$  water to cool. Four minutes later the temperature of the egg is  $45^\circ\text{C}$ . Determine when the egg will be  $20^\circ\text{C}$ .

$$T(t) = T_m + (T_0 - T_m)e^{-kt}$$

$$45 = 16 + (96 - 16)e^{-k(4)}$$

$$20 = 16 + 80e^{-.2536827t}$$

$\boxed{t = 11.81 \text{ minutes}}$

$$k = .2536827$$